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Contact: garym@powerfortomorrow.org

Power For Tomorrow Launches Advertising Campaign Thanking Virginia Legislators for Supporting Sensible Energy Regulation

As the anniversary of Winter Storm Uri nears, PFT encourages legislators to avoid Texas' man-made energy disaster

Virginia – Power for Tomorrow (PFT), a coalition of energy, labor, consumer, business, and energy policy experts, today launched a mailer and digital advertising campaign in Virginia to advance sensible energy regulation in the commonwealth and thank legislators in the Virginia General Assembly who have stood up for these policies.

“Last year, millions of Texans were left powerless for days during record low temperatures. The lack of regulation over Texas’ power grid, cost the lives of hundreds of people and resulted in Texans paying thousands of dollars for just a few days of electricity. Let’s not import the broken Texas model into the commonwealth. Thankfully, many Virginia legislators have stepped up to the challenge to support sensible energy policy and to ensure the wellbeing of Virginians,” said Gary Meltz, Executive Director of Power for Tomorrow.

In the advertisements, PFT thanks members of the Virginia General Assembly who have advocated for energy policies that help protect consumers, maintain low rates, promote innovation, and ensure reliable access to power. Despite the deregulated electricity market in Texas and disastrous winter, special interest groups are working to adopt the same failed Texas energy policies in the commonwealth. PFT stands with Virginians and is pushing back on this harmful agenda by advocating for Virginia to continue to regulate its energy system.

About Power For Tomorrow

Power for Tomorrow is a nonpartisan organization with a mission to protect consumer interests by advancing the cause of sensible regulation of electric utilities. PFT joins the national conversation on how to protect consumers, ensure reliability and advance the development of clean energy. To learn more, visit www.powerfortomorrow.org.

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